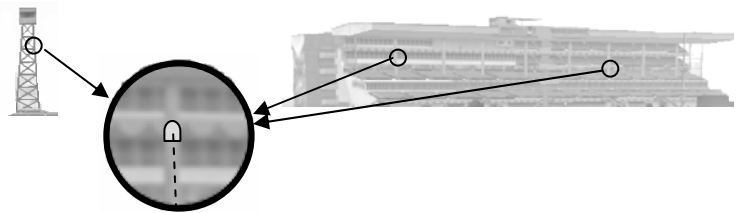


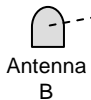
Trakus – How It Works



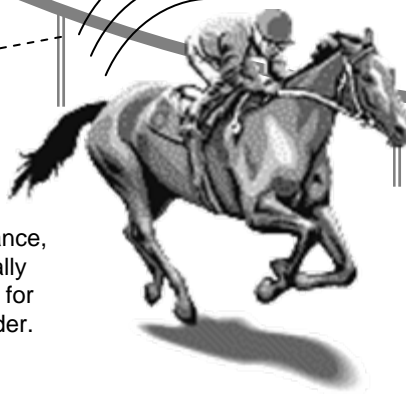
1. Racetrack is outfitted with small trackside antennas mounted at points of convenience, e.g., camera turrets, grandstands, etc.



2. Ultra lightweight radio tags are custom fit into saddlecloth pockets before each race and assigned to each horse/rider.



3. Precise location, instantaneous speed, distance, and traditional timing information automatically collected, organized, and stored in real-time for all horses and for each horse relative to leader.



4. Trakus *Digital Sports Information*® platform provides onsite system operations, full remote management, and aggregate data archive and retrieval.



TRAKUS®

Trakuscast™ and VirtualRace™



Trakus System Applications:

- Simulcast Enhancements
- Trakuscast™ and VirtualRace™
- Automated Chart Information
- Handicapping Tools
- Television Graphics
- Broadband Internet and Mobile

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