

## WEG wins 4<sup>th</sup> simulcast award in 7 years



TORONTO, September 23

Woodbine Entertainment Group (WEG) is proud to announce that it has been named the winner of the 2010 Simulcast Award at the International Simulcasting Conference in Clearwater, Florida.

It is the fourth time in seven years the company has earned the honour (2007, 2006 and 2004).

"We're thrilled to win this award," said Doug Flaherty, WEG's Senior Director of Broadcasting. "Woodbine is committed to bringing the highest quality television to racing fans and customers. It's a true honour to be recognized for that commitment. Our hard-working staff, loyal employees and forward-looking senior management team shares in this acclaim."

The award honours the best simulcast telecast by a racetrack and is open to all breeds. The simulcast entry was judged on technical merit, quality, and timeliness of racing and wagering information dissemination, as well as overall appeal.

Entries for the International Simulcast Award for Outstanding Achievement in the Presentation of Simulcast Racing must have been not more than 30 minutes in length and contain one complete race presentation, including pre-race features and graphics, the race itself, and any post-race replays and/or wrap-ups. Entries must have been part of a normal simulcast program and not a collection of highlights or features.

The International Simulcast Conference is co-sponsored by the Thoroughbred Racing Associations and Harness Tracks of America, in conjunction with the American Greyhound Track Operators Association.

Previous winners of the International Simulcast Award are Keeneland (2009, 2008, 2003), Los Alamitos (2007), Del Mar (2005), Hollywood Park (2002), Santa Anita Park (2001, 2000), Penn National (1999), Turfway Park (1998) and Churchill Downs (1997).