



SANTA ANITA PARK AND GULFSTREAM PARK ENTER AGREEMENT TO LAUNCH TRAKUS HORSE TRACKING SYSTEMS

AVENTURA, CA and HALLANDALE, FL, March 2 /CNW/ – **Santa Anita Park** and **Gulfstream Park** announced today that they have jointly entered into an agreement with Trakus, LLC to install the revolutionary Trakus wireless tracking system at their respective racetracks in California and Florida.

The Trakus system instantaneously tracks each horse during a race, enabling real-time three-dimensional camera views and recording statistical information into a database. As a result, not only will the racetracks be able to more accurately collect comprehensive performance and handicapping data, but fans will also enjoy an enhanced race viewing experience. By displaying icons bearing the numbers of each horse, fans can more easily follow their horses during a race.

"In our goal to continue to deliver the ultimate experience and information to our valued customers, Santa Anita Park and Gulfstream Park are excited to embrace this innovative technology," said Mike Rogers, Vice-President, Operations at Santa Anita Park and Gulfstream Park.

"We are thrilled to be partnering with these two premier racetracks to implement the Trakus system," said Bob McCarthy, President and Chief Executive Officer of Trakus. "Santa Anita Park and Gulfstream Park will join a select group of North American racetracks able to meet the demands of today's wagering marketplace."

It is expected that the Trakus system will be in place at Santa Anita Park and Gulfstream Park by the end of this year.

About Santa Anita Park

Santa Anita Park opened its doors on Christmas Day in 1934 and is the home of the \$750,000 Grade I Santa Anita Handicap, the oldest continually run "hundred-grander" in Thoroughbred racing, and the \$1 million Grade I Santa Anita Derby. Selected as the site for the equestrian events in the 1984 Olympics, the track has hosted the Breeders' Cup Championships on five different occasions. The park's rich history, fine racing, beautiful facility and incomparable setting attract visitors from all over the world and have earned it the reputation as The Great Race Place. For additional information about Santa Anita Park, please refer to the website: <http://www.santaanita.com>.

About Gulfstream Park

Gulfstream Park Racing & Casino is a multi-use entertainment facility and the premier destination of its kind in South Florida. Recognized for its world-class thoroughbred racing, Gulfstream Park is also home to more than 850 slot machines, high-stakes, no-limit poker, and the finest restaurants and shops at The Village at Gulfstream Park. Gulfstream's world-championship, 2011 thoroughbred meet will run from Jan. 5 through April 24. For further information about Gulfstream Park please refer to the website: <http://www.gulfstreampark.com>.

About Trakus

Trakus is a privately held company based in Massachusetts specializing in tracking systems and related technology services for sports and media. Through its Digital Sports Information® platform, it offers products and services for enhancing television, simulcast, Internet, and mobile applications. For additional information about Trakus, please refer to the company's website, <http://www.trakus.com>.

For further information:

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